SHANNONVILLE COUNTRY MUSIC FESTIVAL REBOOT

Same Roots Bigger Tomorrows

SEPTEMBER 10 & 11, 2027
SHANNONVILLE, ONTARIO

★ SPONSORSHIP OPPORTUNITIES ★

Shannonville Country Music Festival Reboot | September 10–11, 2027

Join us in bringing a community country music tradition back to life. Choose a partnership that fits your business and help create new memories.

LOCAL SUPPORTER — $500 + HST

A way for local businesses to support the festival.

- Business logo on the website sponsor page.
- Recognition in a group Facebook sponsor appreciation post.
- Business name on shared sponsor recognition signage at the festival.
- 2 general admission weekend passes.

COMMUNITY PARTN| — $1,000 + HST

More opportunities to connect with festival guests.

- All applicable Local Supporter recognition benefits.
- Business logo on the website sponsor page (standard size).
- Dedicated Facebook sponsor appreciation post.
- Logo on shared festival sponsor signage.
- 4 general admission weekend passes total.
- 1 camping spot.

FESTIVAL PARTNER — $2,500 + HST

A featured festival presence and VIP experience.

- All applicable recognition benefits from preceding levels.
- Featured logo on the website sponsor page.
- Two dedicated Facebook recognition posts.
- Logo on a designated festival sponsor banner.
- 6 VIP weekend passes total.
- 1 VIP camping spot.
- Opportunity to provide approved promotional items for a festival giveaway.

MAIN STAGE PARTNER — $7,500 + HST

Prominent recognition tied to the live music experience. Limited availability.

- All applicable recognition benefits from preceding levels.
- Prominent logo placement on approved main-stage signage.
- Recognition as a Main Stage Partner on the website.
- Scheduled stage acknowledgements throughout the weekend.
- Featured Facebook sponsor announcement.
- 10 VIP weekend passes total.
- 2 VIP camping spots.
- Opportunity to display an approved promotional banner near the stage.

PRESENTING SPONSOR — $10,000+ HST

One exclusive principal corporate partnership.

- All applicable benefits from preceding levels, with principal recognition taking precedence.
- Official Presenting Sponsor recognition.
- "Presented by [Business Name]" on designated promotional materials.
- Premier logo placement on the website homepage and sponsor page.
- Top placement on the main sponsor banner.
- Prominent social media recognition.
- Opening and closing stage acknowledgements.
- Your logo on festival wristbands.
- 12 VIP weekend passes total.
- 3 VIP camping spots.
- Opportunity for an approved branded display or activation area.
- First opportunity to discuss renewal for 2028.

IMPORTANT SPONSOR INFORMATION

Banner requirements: Sponsors are responsible for providing their own promotional banners for any banner placement included in their package. Banner sizes, delivery deadline, placement and installation details will be confirmed upon sponsorship acceptance. Sponsor-provided banners are subject to organizer approval.

Package details: Ticket and camping quantities are totals for each package, not cumulative additions. VIP inclusions and camping allocations are subject to final festival arrangements. Signage, promotional placements and acknowledgements will be agreed in writing before confirmation.

Custom partnerships: Ask us about opportunities for camping, food court, welcome-area and other tailored sponsorships. Rights and availability will be confirmed individually.

LET'S BUILD A PARTNERSHIP THAT WORKS FOR YOU

Every business is unique. Sponsorship packages can be customized to suit your goals, budget and promotional needs. Contact Shannonvillereboot@gmail.com or Trevor at 613-968-5484 to discuss a partnership tailored to your business.